

## How it Works

We market and manage your vacation rental property.

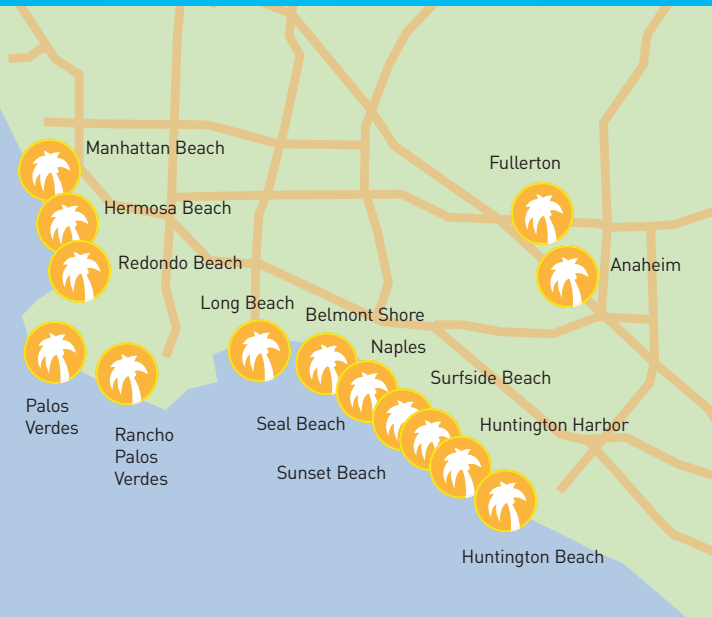
You relax and cash the checks.



Vista Del Mar Vacation Properties, LLC manages all aspects of the marketing, rental and maintenance of vacation properties, from small condos to luxury homes.

As a member of the iTrip.net organization, we follow a proven process that ensures success. Your property will be managed locally and marketed globally, maximizing both bookings and revenue for you.

## Areas served:



## Your Property Management Team

Backed by the well-established, international iTrip.net organization, your property will be expertly managed by local professionals who bring decades of management experience to the job.



**RALPH ALVA** was President of a small business for five years and in corporate America for 32. His experience includes leadership and management in marketing, operations, sales, distribution and customer relations.



**DAVID SCHARFF** was a senior executive for a large financial services company for over two decades. He brings extensive experience managing back office operations and a strong attention to detail to the Vista Del Mar team.



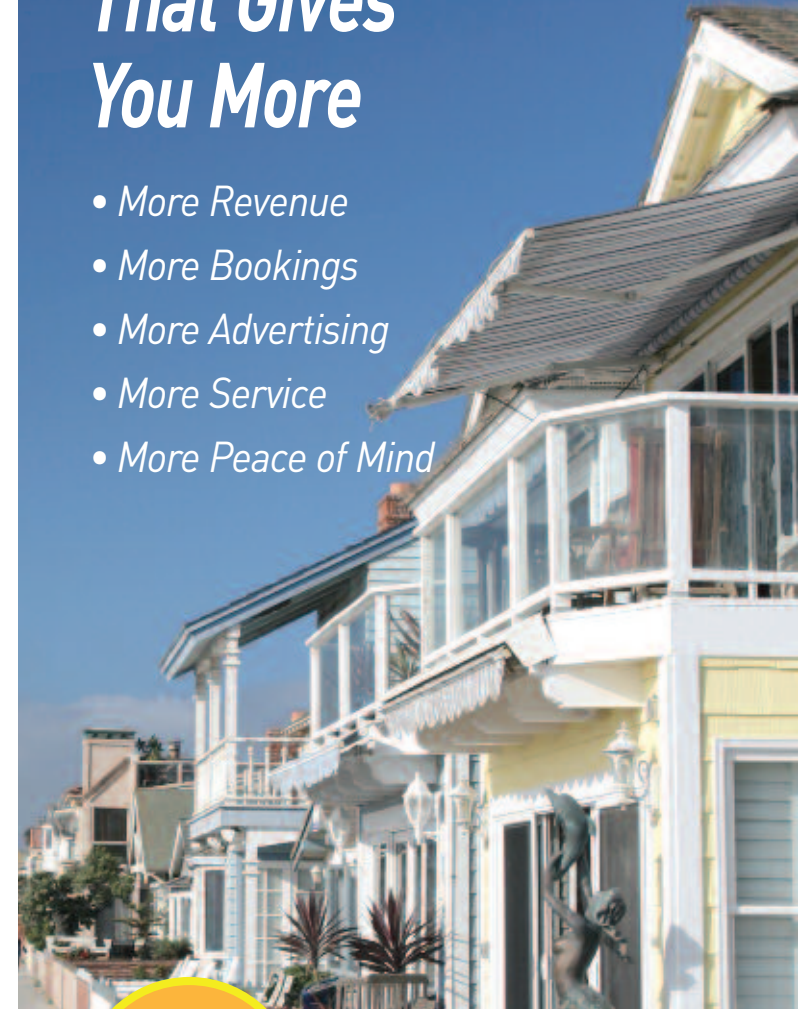
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# Full-Service Vacation Property Management *That Gives You More*

- *More Revenue*
- *More Bookings*
- *More Advertising*
- *More Service*
- *More Peace of Mind*



**VISTA DEL MAR  
VACATION  
PROPERTIES, LLC**

Member, iTrip.net

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# Our Proven 3-Step Process for Increasing Your Vacation Property Revenue



## 1. Reduce Your Costs

iTrip.net's online booking system creates significant savings that are passed directly to you. *Extremely competitive commission rates* increase your ROI immediately. Plus, routine light maintenance is included at no charge, while major repairs are completed by trusted local vendors and billed to you at cost.

## 2. Ensure Your Property is Found

*Superior online marketing* generates more bookings all year-round. Your property will be listed on iTrip.net, where it will benefit from the extensive search engine marketing work (both SEO and SEM) that is done for the site. It will also be advertised on numerous other highly searched internet vacation rental sites, such as VRBO, HomeAway, LuxuryRealEstate and FlipKey.



## 3. Make Your Renters Happy

From ensuring that they arrive at a clean and well-maintained property to making a full suite of Concierge Services available, we do everything we can to create a fabulous experience for your guests. Of course, if questions or concerns arise, the property management team is just a phone call away – 24 hours a day, 7 days a week. The result: *more repeat and referral bookings for you.*



## What “Full Service” Means for You

Vista Del Mar Vacation Properties doesn't just book vacationers into your property – we also manage all aspects of the property's maintenance and marketing. With our complete, turn-key service you get:

- **Local Management**
- **High Quality Cleaning, Maintenance & Repair Work**
- **Reliable Follow-Up**
- **Quick Response**
- **Regular Communication**
- **Secure Property Entry**
- **Frequent Property Inspections**
- **Online Portal to Track Bookings & Revenue**



## Are You Maximizing Your Vacation Rental Revenue?

**Call Today for a Free Property Analysis To Find Out!**

**949-387-9303**